

AUTOMOTIVE MARKET PERFORMANCE - VAMA MEMBERS IN AUGUST 2014 - BÁO CÁO BÁN HÀNG VAMA THÁNG 8/2014

1. VAMA Sales Figures - Total market and segment - Sản Lượng Bán Hàng

2014 - THÁNG 8/2014

	Aug-14	Aug-13	Jul-14	Difference Aug-14vs Aug-13	Difference Aug-14 vs July-14
Total (1)	10,991	7,236	11,173	52%	-2%
SUV/MPV/Cross-over (Xe 2 cầu/Xe đa công dụng)	2,639	2,001	2,421	32%	9%
Passenger Cars (Xe du lịch)	3,771	2,593	4,039	45%	-7%
Comm. Vehicles (Xe thương mại)	4,311	2,488	4,408	73%	-2%
Other	0	0	0		
Bus chassis (khung xe buýt)	99	37	144	-	-

(1) : Including MBV sale's record and Lexus sale's record

YTM 2014

	YTM 2014	YTM 2013	Difference
Total (1)	77,150	58,580	32%
SUV/MPV/Cross-over	18,060	14,050	29%
Passenger Cars	26,821	20,479	31.0%
Comm. Vehicles	30,430	23,072	32%
Other	-	1	-100%
Bus chassis (khung xe buýt)	639	243	163%

2. VAMA Complete Vehicles in Aug 2014 vs Aug 2013 vs July 2014 - So sánh tháng

	Aug-14		Aug-13		Jul-14		Difference Aug-14vs Aug-13		Difference Aug-14 vs July-14	
	unit	%	unit	%	unit	%	unit	%	unit	%
Mekong (Fiat, Ssangyong, PMC)	27	0.2%	20	0.3%	29	0.3%	7	35%	(2)	-7%
VMC	-	0.0%	1	0.0%	-	0.0%	(1)	-100%	0	#DIV/0!
GM Vietnam	371	3.4%	396	5.5%	466	4.2%	(25)	-6%	(95)	-20%
VinaStar (Mitsubishi)	112	1.0%	243	3.4%	156	1.4%	(131)	-54%	(44)	-28%
Mercedes-Benz Vietnam	247	2.2%	154	2.1%	279	2.5%	93	60%	(32)	-11%
Visuco (Suzuki)	318	2.9%	252	3.5%	322	2.9%	66	26%	(4)	-1%
Toyota	3,615	32.9%	2,486	34.4%	3,759	33.6%	1129	45%	(144)	-4%
Lexus	23	0.2%		0.0%	26	0.2%	23	#DIV/0!	(3)	-12%
Isuzu*	313	2.8%	163	2.3%	290	2.6%	150	92%	23	8%
Ford	1,287	11.7%	648	9.0%	1,307	11.7%	639	99%	(20)	-2%
Hino*	288	2.6%	127	1.8%	141	1.3%	161	127%	147	104%
SAMCO	81	0.7%	29	0.4%	86	0.8%	52	179%	(5)	-6%
Thaco Kia	913	8.3%	726	10.0%	780	7.0%	187	26%	133	17%
Thaco Bus	110	1.0%	103	1.4%	170	1.5%	7	7%	(60)	-35%
Thaco Truck	1,593	14.5%	861	11.9%	1,640	14.7%	732	85%	(47)	-3%
Vinamazda	789	7.2%	354	4.9%	642	5.7%	435	123%	147	23%
Total Thaco	3,405	31.0%	2,044	28.2%	3,232	28.9%	1361	67%	173	5%
Vinacom - Vinacoal*	-	0.0%	2	0.0%	-	0.0%	(2)	-100%	0	#DIV/0!
Vinaxuki	-	0.0%	-	0.0%	-	0.0%	0	#DIV/0!	0	#DIV/0!
Honda	323	2.9%	467	6.5%	443	4.0%	(144)	-31%	(120)	-27%
Vinamotor*	202	1.8%	114	1.6%	251	2.2%	88	77%	(49)	-20%
VEAM	247	2.2%	66	0.9%	231	2.1%	181	274%	16	7%
TCIEV	115	1.0%		0.0%	128	1.1%	115	#DIV/0!	(13)	-10%
SANYANG	17	0.2%	24	0.3%	27	0.2%	(7)	-29%	(10)	-37%
Total	10,991	100%	7,236	100%	11,173	100%	3,755	52%	(182)	-2%

*: not including bus chassis - chưa bao gồm chassis xe buýt

3. VAMA YTM Complete Vehicle Sales (YTM 2014 vs YTM 2013) -So sánh cùng kỳ

	YTM 2014		YTM 2013		Difference	
	unit	%	unit	%	unit	%
Mekong (Fiat, Ssangyong, PMC)	164	0.2%	223	0.4%	(59)	-26%
VMC (BMW, Mazda, Kia)	2	0.0%	44	0.1%	(42)	-95%
GM Vietnam	3,304	4.3%	3,090	5.3%	214	7%
VinaStar (Mitsubishi)	1,390	1.8%	1,277	2.2%	113	9%
Mercedes-Benz Vietnam	1,638	2.1%	978	1.7%	660	67%
Visuco (Suzuki)	2,558	3.3%	2,377	4.1%	181	8%
Toyota	24,027	31.1%	20,374	34.8%	3653	18%
Lexus	201	0.3%		0.0%	201	#DIV/0!
Isuzu*	1,508	2.0%	1,087	1.9%	421	39%
Ford	7,858	10.2%	4,757	8.1%	3101	65%
Hino*	1,346	1.7%	827	1.4%	519	63%
SAMCO	553	0.7%	262	0.4%	291	111%
Thaco Kia	6,618	8.6%	5,122	8.7%	1496	29%
Thaco Bus	818	1.1%	587	1.0%	231	39%
Thaco Truck	12,002	15.6%	9,521	16.3%	2481	26%
Vinamazda	5,050	6.5%	1,984	3.4%	3066	155%
Total Thaco	24,488	31.7%	17,214	29.4%	7274	42%
Vinacom - Vinacoal*	21	0.0%	24	0.0%	(3)	-13%
Vinaxuki	-	0.0%	1,200	2.0%	(1200)	-100%
Honda	4,004	5.2%	2,369	4.0%	1635	69%
Vinamotor*	1,408	1.8%	1,157	2.0%	251	22%
VEAM	1,610	2.1%	1,083	1.8%	527	49%
TCIEV	908	1.2%		0.0%	908	#DIV/0!
SANYANG	162	0.2%	237	0.4%	(75)	-32%
Total	77,150	100%	58,580	100%	18,570	32%

*: not including bus chassis - chưa bao gồm chassis xe buýt

